

DALE ALIMOREN

GRAPHIC DESIGNER & PHOTO EDITOR

As a graphic designer, I strive to create designs that are not only visually appealing but also communicate a message effectively. With 1 year of experience in the industry, I have worked in a company from various sectors, such as shopping, food, and online supermarket. My areas of expertise include social media post, print design, and marketing materials. I take pride in my ability to deliver projects on time and on budget, while maintaining the highest standards of quality.



📞 0905-4010-859

📍 Hiway 77, Talamban, Cebu City, Philippines

✉️ dalealimoren@gmail.com

🌐 <https://dalealimorenportfolio.web.app/>

WORK EXPERIENCE



NOV 2018 - MAR 2019 | OJT (ON-THE-JOB TRAINING)

RTC Branch 55 Hall of Justice | C.D.Seno, Mandaue City

- Troubleshoot computer operating systems, software, and computer hardware.
- Installing and update computer software and application.
- Checks computer problem and issue.
- Troubleshoot network connectivity.



MAR 2020 - AUG 2020 | IT TECHNICAL SUPPORT CON-

Quess Corp. | Avenir Building, 11th Floor, Archbishop Reyes Ave, Cebu City, 6000 Cebu Park

- Consulting with IT managers and other departments as required.
- Resolving logged errors in a timely manner.
- Monitoring hardware, software, and system performance metrics.
- Updating computer software, as well as upgrading hardware and systems.
- Installing & configuring computer operating system and application.
- Documenting processes and performing diagnostic tests.



AUG 2020 - DEC 2020 | IT TECHNICAL SUPPORT

Ace-1 IT Solutions | Room 203 K&J Building, #4 Don Julio Llorente St. Capitol Site, Cebu City

- Provide first-level technical support and preliminary investigation for customer issues and service requests.
- Manage and track customer issues.
- Respond to customer inquiries via chat, email, and phone.
- Document all technical inquiries, develop and review content for the knowledge base.
- Developing concepts, graphics and layouts for product illustrations, logos and websites
- Edit images in Adobe Photoshop and Illustrator.

EDUCATION



2010 - 2014

HIGHSCHOOL

St. Paul College Foundation Inc. / Bakilid Mandaue City



2014 - 2019

BACHELOR OF SCIENCE IN INFORMATION SYSTEM

University of Cebu Banilad Campus / Banilad Cebu City

SKILLS

Photoshop

Illustrator

Lightroom

After Effects

Premiere

Sketchup

HTML & CSS

Bootstrap

PC Troubleshooting

WORK EXPERIENCE



AUG 2021 - APR 2024 | PHOTO EDITOR

Rocket Lister | 1406 W 14th St. Tempe, AZ 85281, Phoenix

- Procures and manipulates photos and images as needed.
- Reviewing photos, editing and making necessary changes.
- Manipulate photos to achieve highest quality using Adobe Photoshop and Adobe Lightroom Classic.
- Capturing photos and uploading 3D interactive walkthrough using 3D Matterport.
- Branding edited photos for MLS.
- Uploading Zillow Walkthrough, Zillow 3D, 3D Matterport and Photos to clients using Service Fusion.
- Analyze photograph requirements from clients to determine appropriate lighting, color, tone, and overall aesthetic prior to editing.



APR 2024 - JAN 2025 | GRAPHIC DESIGNER

CloudKart Warehouse, Inc. | M. L. Quezon Avenue, Brgy. Cabancalan, Mandaue City, 6014 Cebu

- Designing visually appealing graphics for various online platforms, including the website, social media, and marketing materials.
- Ensuring that all graphic designs align with Cloudkart's brand identity and guidelines.
- Creating promotional graphics to highlight special offers, discounts, and new products available on the online supermarket.
- Collaborating with the UI/UX team to create visually engaging and user-friendly interfaces for the online shopping experience.
- Designing packaging materials for Cloudkart's own branded products, ensuring a cohesive and attractive look.
- Developing graphics for online advertising campaigns to increase brand awareness and drive traffic to the online supermarket.
- Collaborating with marketing, sales, and other departments to understand their design needs and create effective visual solutions.
- Staying updated on design trends and incorporating relevant elements into Cloudkart's graphics to maintain a modern and appealing visual presence.

AWARDS



JUL 2019
DSTC

DISKLESS NETWORK AND
CAFÉ TIMER MANAGEMENT



NOV 2019
DSTC

DISKLESS NETWORK AND
PFSENSE BANDWIDTH
MANAGEMENT



DEC 2020
UDEMY

RESPONSIVE WEB DESIGN
ESSENTIALS – HTML5, CSS3,
& BOOTSTRAP



APR 2022
VATP

GRAPHIC DESIGN MASTERCLASS



MAY 2023
MNKYSEE

GRAPHIC DESIGN BOOTCAMP

REFERENCES

JAYSON LAURON

Software Test Engineer

P : 0932 429 4977

E : nosyaj142@gmail.com

A : Maguikay Mandaue City, Cebu

KHIM TONETTE BUHAY

Software QA Engineer

P : 0977 794 0212

E : khimtonettebuhay@gmail.com

A : Hiway 77, Talamban, Cebu City

HOBBIES



Music



Basketball



Travel



Gym



Running



Coffee